

# Imagine!

Spring/ Summer 2010

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### Special points of interest:

- Don't miss the SALE.
- New Classes and teachers
- Knit Night starts again
- New Goodies arriving daily

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## Celebrating our 4th Anniversary with a SALE!

Imagine! Is celebrating our 4th anniversary and we want to thank our customers for making this possible. On June 5 & 6t you are invited to a 20% off sale on all yarns and patterns in the store. Join us for locally roasted coffee and cookies.

This is a great time to stock up, even on the new arrivals for spring and summer. We are featuring some of the coolest cotton yarns in fresh summer- breeze colors. We have more project samples for you to see so you can get inspired and we can help you when you need it.

Cascade yarns has published a small projects book exclusively for 220

yarn called *60 Quick Knits*. The first order sold out but we finally got our back order. You need to own this one, it has darling, quick projects and most only require 1 or 2 skeins of the famous 220 Peruvian wool yarn which is a bargain at \$6.85 for a 220 yard skein.

We continue to carry a lush array of luxury yarns including hand-dyed, silk, cashmere and sequined mohair. We also carry recycled yarns and represent fair trade products. Stop by to see what is new and show us your latest project.

Ok, sock knitters, we are starting to order the new stuff. look out.



### Knit Night

Our knit night begins again on Thursday May 13 from 7-9. Bring your project and enjoy the company of other knitters. We provide locally roasted coffee. This is a friendly crowd so don't be shy .

## Beautiful Hand-Crafted Gifts

Imagine! was created with the idea that beautiful things are made by hand with care and attention and good materials. You can make something super cool at the store but if you are not in the mood or don't enjoy the process,

then you can shop for something hand-made by artists from the US, Canada or Chautauqua County. This year we have added new work. For example, Dichroic glass picture frames from Tennessee, fruit soaps

from Florida, fused night-lights shaped like birdies from one of this year's prestigious Niche award winners. And back by popular demand are the bronze wedding bells, the perfect wedding gift. Come see

## We Did It, We Hosted Famous Artist/Teacher Carol Cypher

Carol Cypher is the author of *Mastering Beadwork, How We Felt and Felted Jewelry*. We have carried these books at the store for the past 4 years. Carol teaches throughout the country and has just this year conducted workshops in Japan, Australia, Germany and England. She is a featured instructor each year at The Bead and Button show in Milwaukee and so I thought she would never come to teach in Bemus. BUT SHE DID and it was better than I could have imagined (pun intended)

Carol is not only knowledgeable but she is a delightful, warm and generous person. She knows how to have

fun and to make fun out of learning.



She is passionate about her subject of felt-making and embellishing and she knows so many techniques that we could not cover all of them in the two day workshop but she tried. She taught the basics and short cuts of the forming felted compo-

nents for jewelry. Day one was power –packed with ideas and techniques. Then on day two it was more about relaxing and savoring the delights of detailed bead embellishment. It was sooooo much fun.

We want her back and she has agreed to design a three day workshop in which students can take a short 3 hour class or sign up for everything, 3 packed days. If you are interested in knowing more, please stop by the shop. You can learn more about Carol on our blog at [www.imagineinbemus.com](http://www.imagineinbemus.com) and click on Imagine News or visit [www.carolcypher.com](http://www.carolcypher.com)

## You're Kidding....I mean, You're Knitting

This is not original, my friend, Jackie, knows its healthy to have a good laugh so she sends them my way. I don't have time to read many so she is pretty selective, that way the e-mail doesn't get flooded....so here it is

A policeman is chasing a car

that is speeding and is shocked to notice that the driver, a young woman, is knitting. He pulls up along side her with his lights flashing and sirens going and yells,

*My friend Jackie knows its healthy to have a good laugh so she sends them my way*

“Pull Over! Pull Over!” The knitter continues to speed and to knit as she glances at the officer. The officer yells again. “Pull over!” “No!” she says impatiently, “It's a scarf!”

## Our Love Affair with Estate Jewelry, Mom is always right, right? It turns out to be a great investment...

When we opened the store, my mom said we would be crazy to carry beads because they would be everywhere: in the toaster, in the bath tub( how did that happen?) in the flower beds. And we would be counting them and re-counting them -oh! no!. “Why don't you carry estate

jewelry? its so beautiful and different and much more reasonable than new pieces.” I didn't think we would have a market, but Mom was right. We love to show it and so many people have bought it, I am amazed. So, of course, we keep buying more. Here is an opal ring with diamonds

set in gold.



## Class Mania - we now have 10 teachers with great ideas.

Imagine! you signed up for a class. So no telephones, no one asking what you did with their socks, nothing but you and cookies and the pleasure of just thinking about what you are making. Anyone can learn to knit or make jewelry at the shop . You need patient and competent teachers that love what they do. We have them. You can go to a craft shop and buy commercial supplies or you can pour a cup of coffee in a relaxed atmosphere and just have a fun time laughing and getting help creating something beautiful. We have beginner knitting classes as well as special projects and so many new jewelry making techniques including fused glass, silver clay that is shaped like play dough and then fired in a

kiln, needle felted accessories, bead stringing, wired wrapping...so many fun things. Get your gang together



or meet ours and take a class, you'll have a great time and you'll wear something you made home...

Come see samples at the shop or check out classes on our site at [www.imagineinbemus.com](http://www.imagineinbemus.com)

**Speaking of Beads** Who knew there were so many choices? Dyed jade, large glass pearls to crochet with, (see photo necklace by Corrie) real pearls for sea-glass necklaces. We added wool roving from Australia for making felted components that are very artsy. We have classic Swarovski Crystals that you'd pay a fortune for at the jewelry store starting at 16 cents each...You could make all your own gifts or something to match every teenage outfit.

## Sign up for news

The most up-to-date news is sent from Imagine! via e-mail about once every 3 weeks. This includes sales, special events and new arrivals. To sign up go to [www.imagineinebemus.com](http://www.imagineinebemus.com) and sign up for the newsletter. That will put you on our e-mail list. You can also contact us through e-mail on the site or sign up for classes on line. In the next year, we hope to be

selling from the site, as well.

To check out classes, go to the site and click classes. Not only are they listed as to times and cost but there are pictures of each project as well as photos of gifts and antique jewelry and

*For the most up to date news,  
signup for our e-mail list*

other items from the store. If you click on Imagine News, we feature an article about the store and we are in the process of doing a series on our talented and interesting teachers. Did you know some of them are published?

## Birthday Parties...Bridesmaid Gifts ...Wedding Jewelry

Delight the little girl in your life and plan a jewelry making birthday party. Call the shop for details.

Are you a bride to be? Would you like to actually make your bridesmaid favors or bring them to a party and let them make their own to match their dresses? Pictured is

a classic design THAT ANYONE CAN MAKE. Its so pretty in real life, you have to see it and it is made with Swarovski crystals, you pick the shade. Call the store and we will arrange a date and class to suit your project.



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*Take it or make it*

*Imagine is a gift shop where you can buy hand crafted gifts from around the country or around the county. It is also a place where you can buy supplies for knitting and jewelry making. We offer classes. Buy or make something hand crafted and beautiful*

*If you are looking for an item you cannot find at the store, please let us know. We may be able to order it for you.*